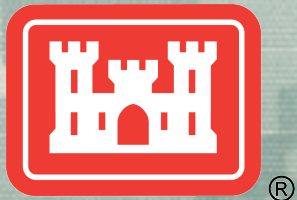



Natural Resources Management Gateway

Content Subject Matter Expert Webcast
2014



We imagined a place where...

Data and
information tell
a story

- 
- People
 - Policies
 - Programs
 - Practices



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CoPs are the People

Community of Practice in the Corps

“is a group of people who regularly interact to collectively learn, solve problems, build skills and competencies, and develop best practices around a shared concern, goal, mission, set of problems, or work practice.”



“Ideally, every USACE team member will be a member of at least one CoP”

ER – 25-1-8



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Communities of Practice

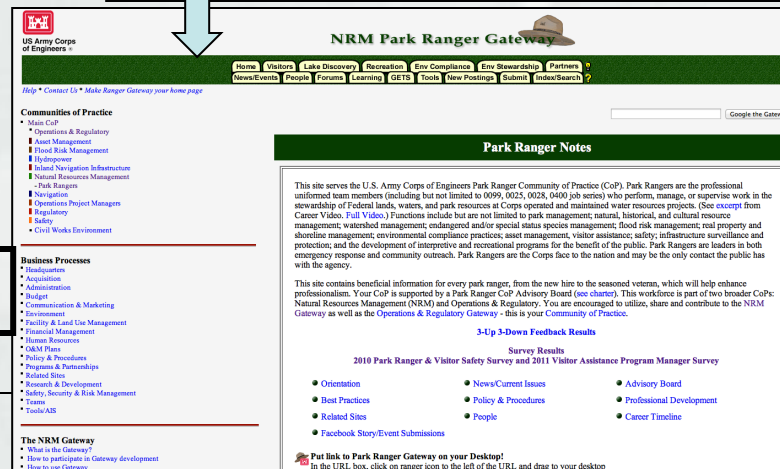
Community of Practice

CorpsLakes.usace.army.mil

Visitors



Operations.usace.army.mil



Park Ranger CoP

www.CorpsLakes.us



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People



US Army Corps
of Engineers ®

Natural Resources Management Gateway

to the future . . .

Home Visitors **People** Discovery Recreation Env Compliance Env Stewardship Partners
News/Events Forums Learning GETS Tools New Postings Submit Index/Search ?

Communities of Practice

- Main CoP
 - Operations & Regulatory
 - Asset Management
 - Flood Risk Management
 - Hydropower
 - Inland Navigation Infrastructure
 - Natural Resources Management
 - Park Rangers
 - Navigation
 - Operations Project Managers
 - Regulatory
 - Safety
- Civil Works Environment

People

- [Enduring Freedom message from General Flowers](#)
- [Visual Information Office - Photo Events](#)
- [White House Commission on Remembrance](#)

USACE Expertise

- [Ecosystem Restoration SmartBook](#)
- [NRM SmartBook](#)
- [Operations Project Managers SmartBook](#)
- [Park Ranger SmartBook](#)
- [USACE Directory](#)
- [USACE Endangered Species Points of Contact](#)

Agency

- [Who](#)

Related C

- [USAC](#)

Laborator

- [Engi](#)

One of many
ways to get to the
Smartbook



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Source for Annual Smartbook Update

RecSTATUS Self Assessment Tool

Self Assessment Tool - Data Entry

RICHARD B RUSSELL DAM AND LAKE

Personnel Staffing

Project Level Staffing *Fields are pre-populated with last year data entry*

- In this table report only FTEs charged to recreation for personnel physically working at this project.
- Enter to one decimal place the number of FTE's, by staff category, that were charged in FY11.
- **Only the time charged to recreation should be included, so if an individual had half their time charged to recreation, that person would contribute 0.5 FTE to the project total.**
- If you had a position with a vacancy that was not backfilled during the FY, deduct for the period of the vacancy. For example, if a full time position charged to recreation was vacant 6 months during FY 11, include 0.5 FTE for that position in your project total.

For all the FTE reporting, only the portion of the FTE actually charged to recreation should be included. If part time or temporary employees worked less than a full year (12 months = 1 FTE), record only the time they worked **THAT WAS CHARGED TO RECREATION** cost codes (i.e., an employee worked a total of 6 months [0.5 FTE], but only 50% of that 0.5 FTE charged to recreation, so what is reported in the table is 0.25 FTE). If you're recording multiple part-time or temporary employees for one category, add their combined time worked **THAT WAS CHARGED TO RECREATION**, and report it in relation to a FTE (i.e., 6 seasonal rangers each working 3 months charged to recreation [6 x 0.25 FTE] = 1.5 FTE). You can also use hours charged to recreation based on the average annual FTE hours at 1,720 to compute FTEs. For example, if John spent 430 hours on recreation, it should be recorded as 0.25 Rec FTE (430/1720).

FTE's charged to recreation personnel physically working at this project (or water safety/interpretive – see definition below table*).	Full-Time FTE's charged to recreation	Part-Time FTE's charged to recreation	Temporary FTE's charged to recreation
Project Site Managers (Operations Project Managers, Project/Lake Managers, Resource/Park Managers)	0.0	0.0	0.0
Natural Resource Specialists and Park Rangers	0.0	0.0	0.0
Environmental Specialists	0.0	0.0	0.0
Administrative Staff	0.0	0.0	0.0
Maintenance Staff	0.0	0.0	0.0



Input example continued on next slide

ING STRONG®

Source for Annual Smartbook Update

National Recreation Program Assessment Tool

Options

- [Home](#)
- [1. Assess Project](#)
- [2. Assess Management Action Taken](#)
- [3. Assess Personnel](#)
- [Print Friendly Version](#)

Current Status

- NOLIN LAKE
LOUISVILLE
GREAT LAKES AND
OHIO RIVER DIV

National Recreation Program Assessment Tool - Data Entry

NOLIN LAKE

Current Permanent OPM/Manager/Ranger Staff Physically Located at this Project

- Do NOT include any temporary or student appointments
- DO include current vacancies and any detailed employees

List all OPM/Manager/Park Ranger staff regardless how labor is charged.

					Check if this position charges at least 10% of their labor to:	
Name (Last name, First name) Enter VACANT for Vacant Positions	Email Address N/A if vacant position	Wear Visitor Assistance Uniform	Title 36 Authority	Functional Job Title*	Recreation	Environmental Stewardship
<input type="text"/>	@usace.army.mil	<input type="radio"/> Yes <input checked="" type="radio"/> No	<input type="radio"/> Yes <input checked="" type="radio"/> No	SELECT Title ▼	<input type="radio"/> Yes <input checked="" type="radio"/> No	<input type="radio"/> Yes <input checked="" type="radio"/> No

* Other functional job titles include for instance: environmental specialist, forester, conservation specialist, biologist, etc.

- [Personnel Listing - All](#)
- [Add record for employee](#)
- [Delete record](#)


[Back to Menu](#)

[Technical Problems](#)



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Update Your Listing Anytime



John Marnell, CPRP

Operations Project Manager
John.Marnell@swt03.usace.army.mil

CESWT-OD-N
Tulsa District
1645 S. 101st East Avenue
Tulsa, OK 74128-4609

Phone: 918-443-2250
FAX: 918-443-9474
Cell: 918-691-8884

District Contact for


- [Accessibility](#)
- [Cooperating Associations Program](#)
- [Recreation Area Modernization Program \(RAMP\)](#)
- [Visitor Assistance](#)

Member of Professional Organizations

[Instructions](#)

[Print Friendly Version](#)

[Edit this Listing](#)



and keep your POCs
up to date



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VERS Project POC's
NRM SmartBook - Points of Contact

Select a Topic Area Search

Select by Office Select a Professional Organization/Certification

[Instructions](#) ▪
[Print Friendly Version](#) ▪
[Add a New POC](#) ▪

- **E-mail:** [All](#) | [District & Division Only](#) | [Projects Only](#)
- [Gateway VERS Project POC's Site](#)

District POCs

District	Office Symbol	POC
Great Lakes & Ohio River Division		
Huntington District Summersville Lake	CELRH-OR-SUM	Brandy Acord (304-872-3412) Brandy.L.Acord@usace.army.mil
Huntington District Yatesville Lake	CELRH-OR-YBC	Andrew Auxier (606-686-2412) andrew.j.auxier@usace.army.mil
Huntington District	CELRH-OR-TR	Kimberly Barnett (304-399-5675) Kimberly.A.Barnett@usace.army.mil
Huntington District Belleville, Meldahl, Greenup, Racine, RC Byrd, Willow Winfield, Marmet, London, Greenup, Meldahl, Belleville, Racine, RC Byrd, Willow Island	CELRH-OR-OKL/KRL	Mark Benson (304-399-5685) Mark.R.Benson@usace.army.mil
Huntington District Alum Creek Lake	CELRH-OR-ACS	Sylvia Chelf (740-548-6151) Sylvia.Chelf@usace.army.mil
Huntington District Dillon and Tom Jenkins	CELRH-OR-DIL	Robert Ciffranic (740-455-4170) Robert.W.Ciffranic@usace.army.mil
Huntington District Dewey Lake	CELRH-OR-DEW	Jeremy Cochenour (606-886-6709) Jeremy.d.cochenour@usace.army.mil
Huntington District Bluestone Lake	CELRH-OR-BLN	Travis Daugherty (304-466-1234) Travis.R.Daugherty@usace.army.mil
Huntington District John W. Flannagan, North Fork of Pound River John W. Flannagan and North Fork of Pound	CELRH-OR-JWF	Marty J. Davis (276-835-9544) Marty.J.Davis@usace.army.mil

Ability to Email:
ALL
PDT
District & Division Only
By PROGRAM AREA



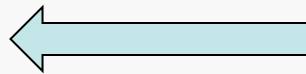
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Park Ranger Glimpse

- 21 November 2013
- [Subscribe to Park Ranger Glimpse](#)

NRM Gateway Glimpse

- 18 January 2013
- 7 December 2012
- 21 June 2012
- [Featured Article](#)
- [Subscribe to NRM Glimpse](#)



NRM Park Ranger Gateway

[Home](#) [Visitors](#) [Lake Discovery](#) [Recreation](#) [Env Compliance](#) [Env Stewardship](#) [Partners](#) [News/Events](#) [People](#) [Forums](#) [Learning](#) [GETS](#) [Tools](#) [New Postings](#) [Submit](#) [Index/Search](#) [?](#)

Park Ranger Glimpse
into the future . . .

Subscribe to Glimpse

Please provide the following information:

First Name: Last Name:



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Once a year or when you want to highlight a program update/issue/etc., provide information to Ginny for inclusion in the Glimpse.

Budget Systems

Rec-BEST RECreation Budget Evaluation System

**Budget Programs
For the Corps
And Simulations
For the Public**

Rec-BEST Simulation

- [Changes to Recreation Budget Development for FY 07](#)
- [Rec-BEST, the Online Tool](#)
- [Budget EC Annex VI, Recreation](#)
- [Rec-BEST Cliff Notes](#)
- [Rec-BEST User's Guide](#)
- [Rec-BEST FAQ's](#)
- [Rec-BEST Web C](#)
- [Rec-BEST Techn](#)

Budget Sub

[Select a New](#)

(If the project is

E-S Best Options

- [Main Menu](#)

E-S BEST Environment-Stewardship Budget Evaluation System

E-S BEST Log In Simulation

E-S BEST Overview

The purpose of E-S BEST is to connect Environment-Stewardship (E-S) business line budget package program performance. E-S BEST is a web-based tool developed for field use in calculating Environment-Stewardship performance measure outputs for O&M activities. The system is implemented in four stages.

STAGE 1. In the first stage, budget developers will describe current conditions of project natural and cultural resources. Budget developers will build budget packages in the following three stages. There are up to six packages in stage 1 and 2, and up to 10 packages in stage 3. Each package will be aimed to provide outputs to a performance measure which reflects the primary reason why the budget package is justified and the cost anticipated from the work. There are six performance measures included for the FY08 budget development.

Best Practices

The screenshot shows the HQUSACE website with a navigation bar at the top containing links: Home, Employees, Visitors, Lake Discovery, Recreation, Env Compliance, Env Stewardship, Calendar, Glossary, Learning, Tools, GETS, Partners, New Postings, and Index/Search. On the left is a green sidebar menu with categories: Administration, Committees, Communication & Marketing, Facility & Land Use Management, Financial Management, Human Resources, O&M Plans, People, Policy & Procedures, Programs & Partnerships, Related Sites, Research & Development, and Safety, Security & Risk Mgmt. The main content area is titled 'Good Enough to Share' and features a scrollable list of programs. The 'Interpretive Services and Outreach' item is highlighted with a mouse cursor.

Good Enough to Share

Select a Good Enough to Share

- Select a Good Enough to Share
- Accessibility
- Career Development Program
- Challenge Partnership Program (formerly Challenge Cost-Sharing)
- Cooperative Agreements for Law Enforcement Services
- Cooperating Associations Program
- Customer Service
- Environmental Compliance Program
- EC Cultural Resources
- EC Hazardous Waste
- EC Petroleum, Oil and Lubricants
- Environmental Stewardship
- Ethnic Diversity and Corps Recreation Participation
- Recreation Facilities Standards
- Interpretive Services and Outreach**
- Lewis & Clark
- Master Plans
- National Public Lands Day
- NRMS
- Off-Road Vehicles
- O&M Contracts
- Partnerships
- Recreation Area Modernization Program (RAMP)
- Recreation Leadership Advisory Team (RLAT)
- Shoreline Management Program


- Sample Letters
- Approval Forms
- Sample Agreements
- How To

Approval of Good Enough to Share and Lessons Learned submittals are the SMEs responsibility.





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Automated Submissions

**Corps Lakes Gateway**
Your gateway to fun at Corps Lakes!
www.CorpsLakes.us

Select a State ▾ Select a Corps of Engineers Lake ▾ Select an Activity ▾ Search

370 million visits a year at 422 lakes in 43 states!  

Corps Lakes Gateway > Happenings Around the Lake

Happenings Around the Lake - Submit on Event at Your Lake!

Submitter's Information
Name
E-mail

www.CorpsLakes.us

Privacy and Security Notice
Technical Problems
Updated: September 2013

NRM Park Ranger Gateway

[Home](#) [Visitors](#) [Lake Discovery](#) [Recreation](#) [Env Compliance](#) [Env Stewardship](#) [Partners](#) [News/Events](#) [People](#) [Forums](#) [Learning](#) [GETS](#) [Tools](#) [New Postings](#) [Submit](#) [Index/Search](#)

Facebook Story/Event Submissions

Do you have lake events or news articles you would like to see on Corps Lakes' Facebook site? If so, please complete the form below

Name:


Lake/District:


Item is: ☐ Event ☒ News Article

URL:

Description:

Find us on Facebook

 Corps Lakes - U.S. Army Corps of Engineers

 Corps Lakes - U.S. Army Corps of Engineers
Veterans Day Fees Waived


Army Corps of Engineers waives day use fees at recreation areas on Veterans Day | Osage County...
www.osagecountyonline.com

WASHINGTON - The U.S. Army Corps of Engineers has announced that it will waive day use fees for veterans, active and reserve component service members, and their families at the more

November 6 at 6:10pm

Show More ▾

1,542 people like Corps Lakes - U.S. Army Corps of Engineers.



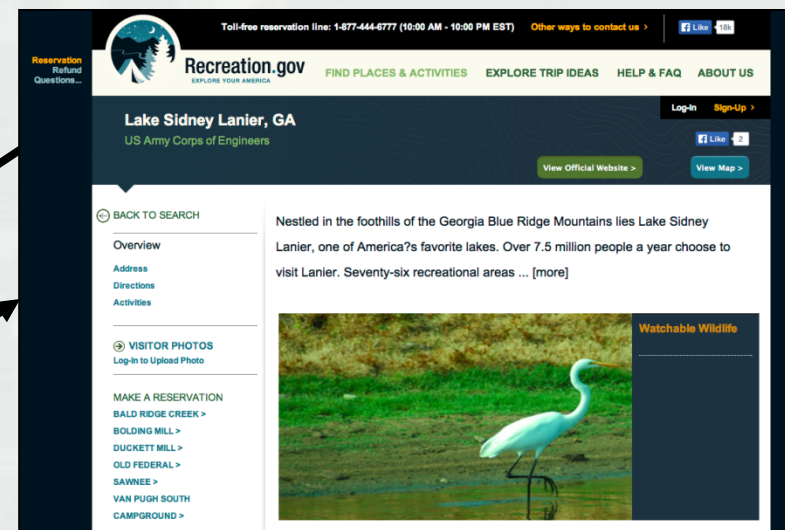
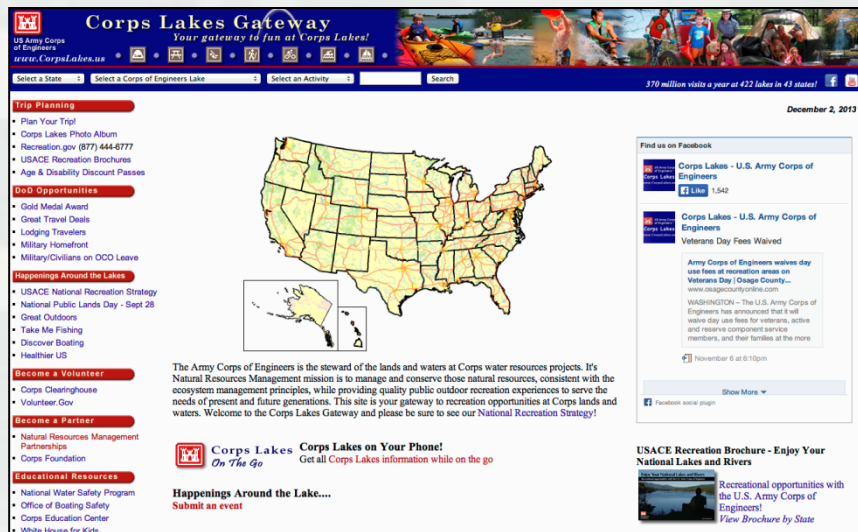
Facebook social plugin



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External Applications

- For the Public
- For the Practitioner



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You-Tube Channel

Careers in NRM

The screenshot shows the YouTube channel for 'CorpsLakes'. The channel was joined on April 08, 2009, and has 192 videos watched, 1 subscriber, and 232 channel views. The description states that the Army Corps of Engineers is the steward of the lands and waters at Corps water resources projects, with a mission to manage and conserve those natural resources, consistent with the ecosystem management principles, while providing quality public outdoor recreation experiences to serve the needs of present and future generations. The channel is located in the United States, and the website is <http://www.CorpsLakes.us>.

The main video is titled 'Corps of Engineers - Exciting Careers in Natural Resources Management - Part 1: On the Job'. It is from CorpsLakes and has 185 views. The video shows a man in a military uniform sitting on a bicycle in a park-like setting.

Below the main video, there are four smaller video thumbnails, all titled 'Corps of Engineers - Exciting Ca...'. The first three are from CorpsLakes and have 185, 65, and 42 views respectively. The fourth is from a user named 'Mountain...' and has no rating.



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Facebook Page

facebook

Sign Up Corps Lakes - U.S. Army Corps of Engineers is on Facebook
Sign up for Facebook to connect with Corps Lakes - U.S. Army Corps of Engineers.

Corps Lakes - U.S. Army Corps of Engineers Like

Wall Info About Us Photo Album YouTube Links

Corps Lakes Gateway
Your gateway to fun at Corps Lakes!
www.CorpsLakes.us

The Army Corps of Engineers is the steward of the lands and waters of Corps water resources projects. Its Natural Resources Management mission is to manage and conserve those natural resources, consistent with the ecosystem management principles, while providing quality public outdoor recreation experiences to serve the needs of present and future generations. This site is your gateway to recreation opportunities at Corps lands and waters.



Corps Lakes E-Card System!
Click on the postcard to create your own electronic postcard!

facebook

Sign Up Corps Lakes - U.S. Army Corps of Engineers is on Facebook
Sign up for Facebook to connect with Corps Lakes - U.S. Army Corps of Engineers.

Corps Lakes - U.S. Army Corps of Engineers Like

Wall Info About Us Photo Album YouTube Links

Corps Lakes - U.S. Army Corps of Engineers <http://www.youtube.com/watch?v=Cm6h0cESFY8>

Water Safety: How to put on a life jacket
www.youtube.com
Adam Tarpies and Bobber the Water Safety Dog demonstrate the correct way to put on a life jacket and discuss the types of personal flotation devices.
Monday at 6:13pm · Comment · Like

Tammy Cleveland Why would you not use a ranger for these PSAs?
Monday at 6:12pm

Corps Lakes - U.S. Army Corps of Engineers http://www.youtube.com/watch?v=YPhn_NTM-n0

Water Safety
www.youtube.com
Bobber the Safety Dog on Water Safety - Los Angeles District, U.S. Army Corps of Engineers video on water safety.
Monday at 6:09pm · Comment · Like

Tonya Riser I like this.

Tammy Cleveland Where is the ranger?
Monday at 6:12pm

Dale Rollins My wife and I are riverwalkers and appreciate the Corps Lakes website. It's a great resource!
July 1 at 4:35pm · Comment · Like · Flag

Corps Lakes - U.S. Army Corps of Engineers <http://www.kake.com/news/headlines/97274284.html>

Safety Inspections Aim To Prevent Holiday Boating Accidents



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NRM Gateway Principles

1. Make it all about the Community of Practice.
2. Initially focus on the innovators.
3. Create events that make sharing a fun way to learn together.
4. Keep it simple... and real.
5. Be a marketplace for ideas.
6. Serve as a leadership tool.
7. Be a part of the daily routine.
8. Continuously reinvent and improve.
9. Create “once in a career” experiences.
10. Be an integral part of the Community we serve.



NRM Gateway Team - January 2003

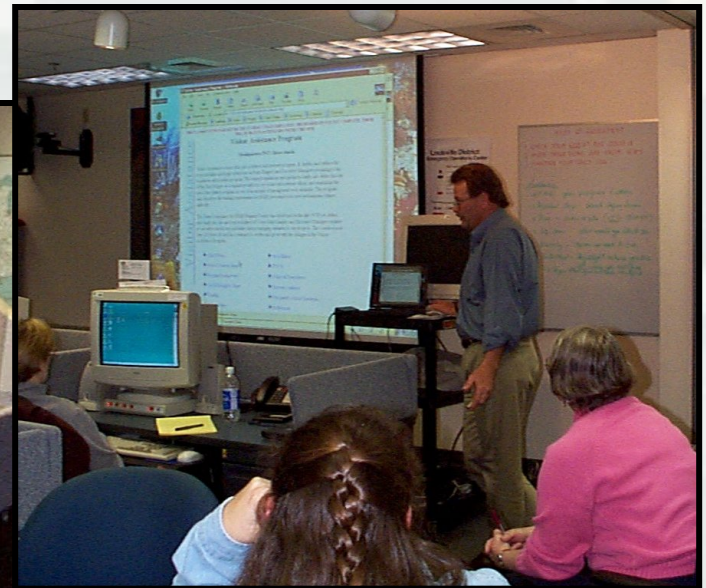
Content Development

Subject Matter Experts...
the way we get information
and the way we maintain it.



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*You are part of the team
working together to make it
happen...*



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Welcome Subject Matter Expert

- Thank you for accepting this responsibility!
- Appointment memo from HQ formalizes appointment

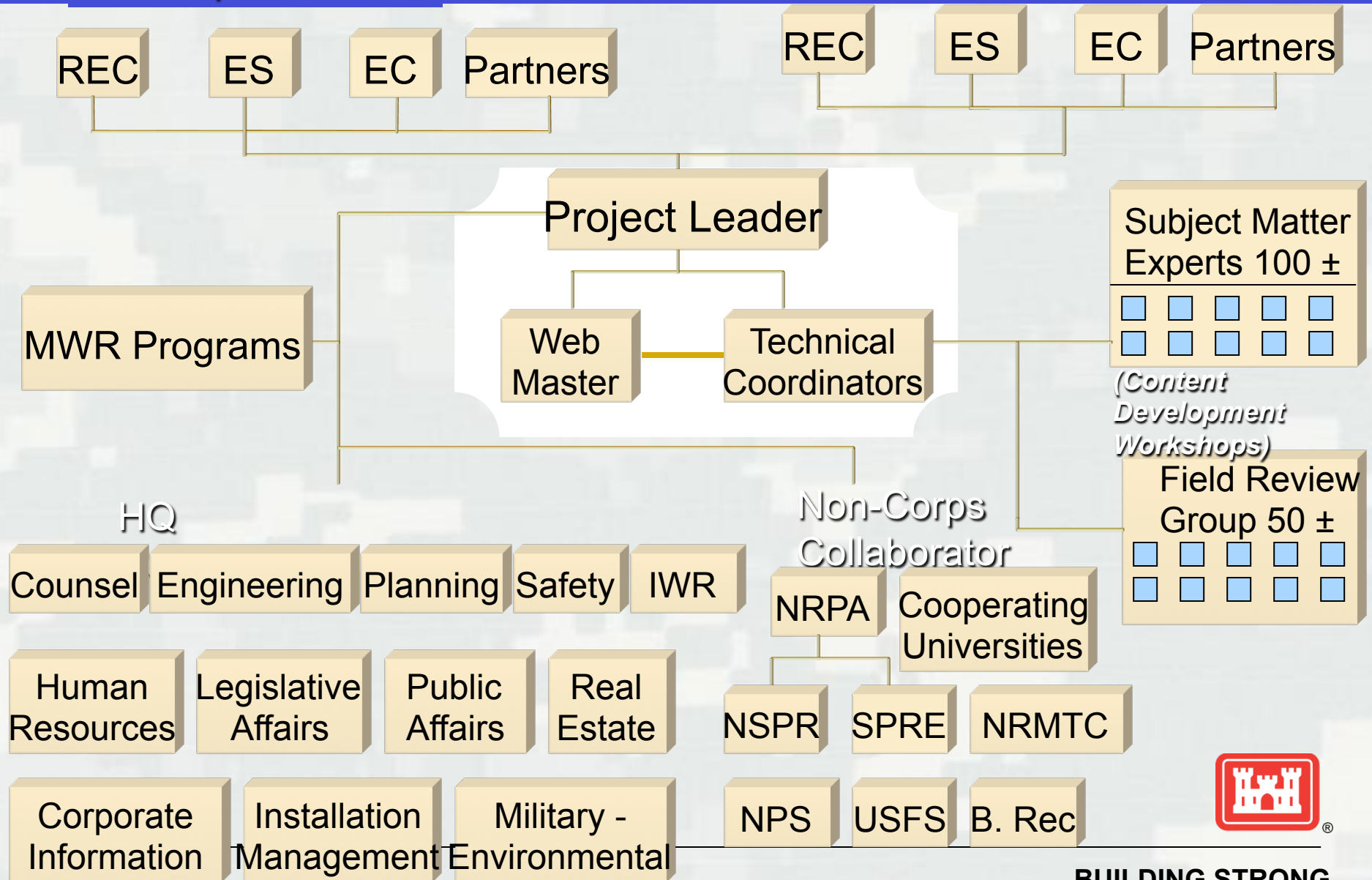


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The Organization

HQ Proponents

Steering Committees



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Roles

- Pep Persio – HQ Gateway Proponent
- Kathleen Perales – Gateway Project Leader
- Bonnie Bryson – Gateway Technical Coordinator
- Lori Brewster - Recreation Technical Coordinator
- Heather Burke – Partnerships Technical Coordinator
- Angie Huebner – Environmental Stewardship Technical Coordinator
- John Coho – Environmental Compliance Technical Coordinator
- Ginny Dickerson – Web Developer



NRM Gateway Initiative Content SME Protocol

- **Costs:** Each SME's district is responsible for labor costs incurred for this initiative. TDY costs will be required for a 1-week content development/update workshop.* No additional TDY requirements are anticipated. SME activities will be conducted using telephone conferencing, webcasts, and email as much as possible.

* This webcast is to orient SMEs who have not yet attended a workshop



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NRM Gateway Initiative Content SME Protocol

- **Equipment & software requirements:** Each SME's district shall provide access to a PC typical of that used by NRM employees in the district represented, with Corps standard software and Internet access. This does NOT have to be a dedicated machine, as the NRM Gateway is designed for accessibility from any standard Corps PC.



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NRM Gateway Initiative Content SME Protocol

- **NRM Gateway Web Developer** : If problems are experienced accessing the NRM Gateway server (i.e., cannot reach website), contact Ginny Dickerson first to determine if it is an issue that she can fix.
- **ACE-IT Support**: Each SME Team member shall coordinate with ACE-IT to resolve software issues that prevent you from viewing content once you reach the site. For instance, if you cannot view content because an Adobe Reader upgrade seems necessary, that is an ACE-IT issue.



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NRM Gateway Initiative Content SME Protocol

- Based on SME experience, time will vary based on program activity and individual approach to the tasks:
 - 1 week - Attendance at Content Development/Update Workshop (due to current budgetary constraints this may be done virtually)
 - 2 days - Provide materials to the web developer based on content development decisions made at the workshop.
 - 2 hours - Thoroughly review the site after notification that the web developer has posted materials from the workshop. Submit comments in accordance with the due date established by the web developer.



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NRM Gateway Initiative Content SME Protocol

- 2 hours - Update the page when notified that the web developer has posted additional content or made significant format changes to the site.
- 2 hours/quarter - Routinely review and update the site quarterly or as required.
- 2 hours/month - Respond to ongoing email/phone inquiries from NRM team members about posted content.
- 2 hours/month - Evaluate and forward Good Enough to Share and Lessons Learned submissions to the web developer for posting.
- Varies (usually only brief email or phone call required) - Coordinate with Headquarters POC before submitting



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NRM Gateway Initiative Content SME Protocol

- **Length of Commitment:**
 - ▶ PDT Chairs: Concurrent with appointment (SME duties can be delegated to a team member)
 - ▶ All other SMEs: Minimum of 1-year, Indefinite tenure



Content Development PMP

- This draft document is a good reference guide.

Project Management Plan

**Project Title: Natural Resources Management (NRM)
Gateway Website Content Development Workshops**


Location: ERDC

Date Prepared: 22 March 2007 (Draft)



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Workshops

Address  <http://corpslakes.usace.army.mil/employees/gateway/workshop.html>

NRM Gateway
Content Development Workshops

Content Development Workshops

- [Project Management Plan for NRM Gateway Website Content Development Workshops](#), 22 March 2007 (Draft)

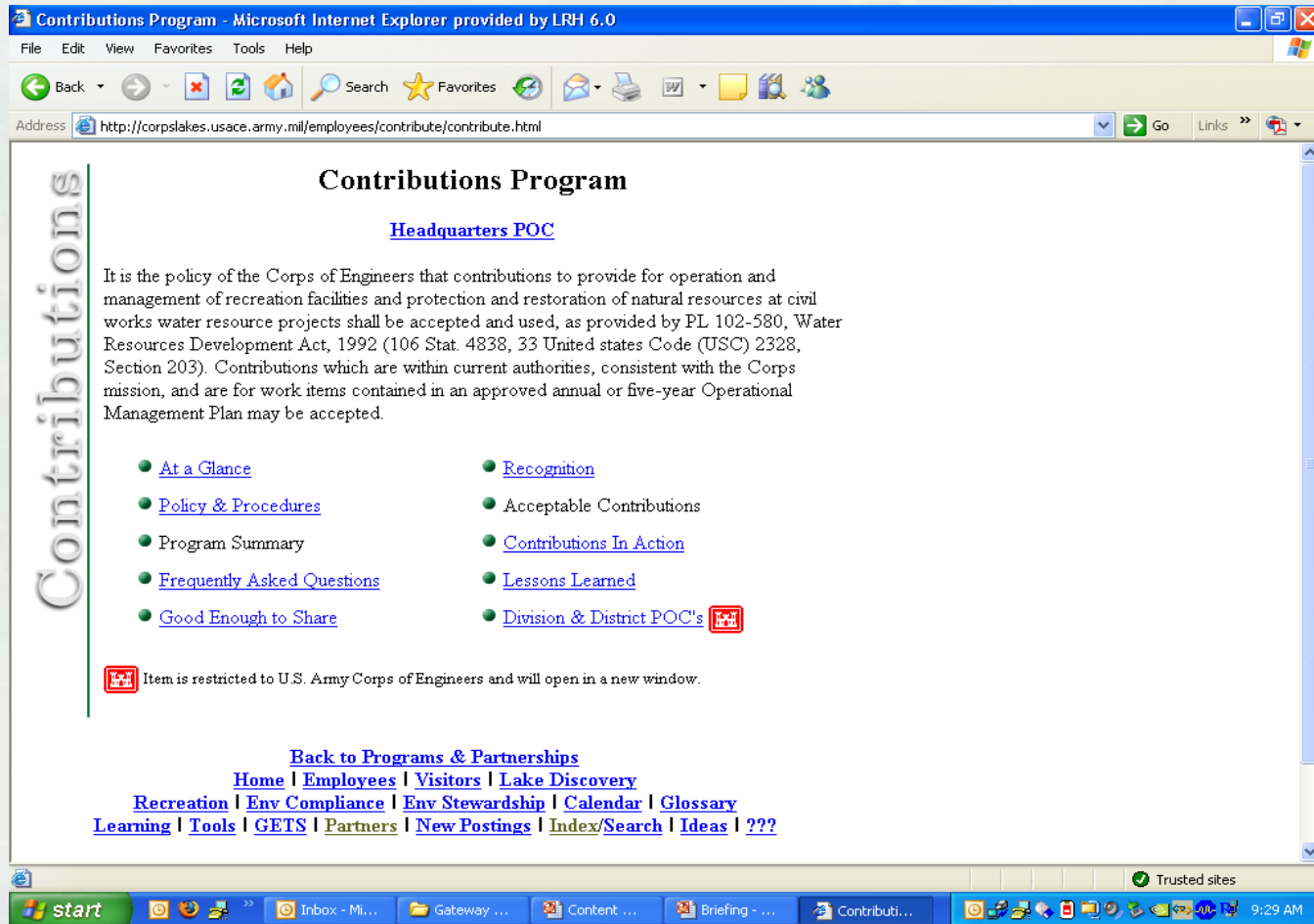
Content Development Workshops are being conducted for SMEs of topic areas identified as high priority for development and posting on the Website.

- [Previous Workshops](#)
- **Operation Project Managers**
 - 30 July - 3 August 2007 Workshop
 - [Summary](#)
 - 8-10 August 2006 Workshop
 - [Summary](#)
 - [Workshop Announcement](#)
 - [Agenda](#)
 - 2-5 August 2005 Workshop
 - [Summary](#)
 - [Workshop Announcement](#)
 - [Agenda](#)
- **Recreation**
 - 31 July - 4 August 2006 Workshop
 - [Summary and Photos](#)
 - [Workshop Announcement](#)



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In the Meantime – Existing Pages



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Delivering content...

- Generally use email to Ginny (Dickerson, Virginia in Outlook – please use the usace.army.mil choice)
- Copy your respective Technical Coordinator
- Copy HQ POC if significant change/issue – get prior HQ approval prior to forwarding if policy issue



Emphasis on “At A Glance”

At a Glance - provides a general overview of the program and includes links to key information that is on this site. Another way to think of it: where a new Commander could go to and find out about the program with one click (Cliff Notes TM). Especially with the 2012 reorganization and cross-functional team alignments, this is an important tool to describe the importance of the program to persons who are otherwise unfamiliar with it. What do you need to tell them to insure your program is a funding priority?

Example:

<http://corpslakes.usace.army.mil/employees/recreation/glance.cfm>



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Emphasis on “News & Current Events”

Review “New Postings” and let Ginny know if anything should be linked to your “News & Current Events” page



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Integrate items from other pages into your topic area....

- **Good Enough to Share**
- **Lessons Learned**
- **FAQs database**
- **NRM Network Questions & Answers**
- **Park Operational Efficiencies**
- **Calendar**



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Thank You

Questions???



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NRM Leading the Learning Organization....

Together let's imagine what's next!



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